

35TH AVE NE BUSINESS DISTRICT SURVEY

(Open from June 1st to July 14th)

This survey is intended to guide a citizen-driven neighborhood planning effort for the 35th Avenue NE business district and build on the work begun in 2010 with the Wedgwood Vision Plan. You can complete and return the survey between June 1st and July 14th three different ways!

- 1) Complete the survey online at <http://www.surveymonkey.com/s/35thAveSurvey>
- 2) Complete and mail back to **PO Box, 15770, Seattle, WA 98115**
- 3) Complete and return to several local businesses, including **Home Street Bank, Washington Federal, Van Gogh Coffee House, Café Javasti, and more!**



- **Had you heard of the Wedgwood Vision Plan before this survey?** Yes No
- **If yes, did you participate in the Wedgwood Vision Plan?** Yes No
- **Are you aware of the citizen-driven 35th Ave NE Neighborhood Planning Process?** Yes No

In your opinion, what are the north and south limits of the 35th Ave NE Business District?

Southern End: (use street or business names)

Northern End: (use street or business names)

Please circle those answers you most agree with.

- **Do you live in the “neighborhood?”** Yes No
- **If yes, how many blocks away from here do you live?** Less than 5 blocks More than 5 blocks Don't Know
- **Do you work in the “neighborhood?”** Yes No
- **If so, which neighborhood do you work in?**
 Wedgwood Bryant View Ridge Ravenna Hawthorne Hills Meadowbrook
 Other _____

- **How often do you visit the 35th Ave NE Business District?**
 Daily 2-4 times/week Once a week 2 times/month Once a month Not regularly
- **When do you usually visit the 35th Ave NE Business District?**
 Weekdays Weekday Evenings Weekend days Weekend Evenings No Set Time
- **What is your typical length of visit to the 35th Ave NE Business District?**
 Less than 1 Hour 1-2 Hours 3-4 Hours 4 Hours or Longer

- **How did you visit the 35th Ave NE Business District today?**
 Drove alone Carpooled/Dropped Off Bus Walked
- **What was the reason you chose to travel this way today?**
 Convenience Utility (fastest, cheapest, etc.) Exercise/Leisure Other _____

- **If you drove today, did you park on-street or off-street?**
 On Street Off Street (Parking Lot, etc) Did Not Drive

- **How do you visit the 35th Ave NE Business District typically?**
 Drive alone Carpool/Dropped Off Bus Walk

- **Please rank up to three of the top reasons you visit the 35th Ave NE Business District.**
 Restaurant/Dining Coffee/Snack Socializing/Drinks Personal Business Shopping/Grocery
 Shopping/Non-Grocery Banking Place of Worship To Walk Recreation (Yoga/Dance)

- **This is your PRIMARY business district for shopping.**
 Strongly Agree Somewhat Agree Not Sure Somewhat Disagree Strongly Disagree

- **If you AGREE, what are your top reasons?**
 Live Nearby Grocery Store Variety of Shops Atmosphere / Fun A specific store _____

- **If you DISAGREE, what are your top reasons?**
 Live Too Far Inconvenient Not Enough Variety Prefer to Shop Elsewhere
Other _____

- **I typically shop in the Business District closer to:**
 NE 65th St NE 70th St NE 75th St NE 85th St NE 95th St Unsure Don't Typically Shop on 35th

Continues on Back

- **How safe do you feel during the daytime in the Business District?**
 Very Safe Somewhat Safe Not Very Safe Not at All Safe
- **How safe do you feel at night in the Business District?**
 Very Safe Somewhat Safe Not Very Safe Not at All Safe
- **What is your gender?** Male Female
- **What is your age?** Under 30 30 – 49 50 - 64 65+ Rather Not Share
- **What is your ethnicity?** White/Caucasian Black/African American Asian Latino Other/Refused
- **How many people did you come to 35th Ave NE with?** One Two Three +
- **Are You With Kids?** Yes No
- **Are you comfortable with more development along 35th Ave NE?** Yes No
- **Would you like to see a greater diversity of business within the 35th Ave NE Business District like restaurants, bookstores, hardware stores, and other retail?** Yes No

What additional types of businesses would you LIKE to see in the business district?

What additional types of businesses would you NOT LIKE to see in the business district?

- **In your opinion, is the 35th Ave NE Business District:** *Underdeveloped* *Overdeveloped*
- **I'm comfortable with increased development (housing and commercial) within the 35th Ave NE Business District if it:** No More Development! Is Well Designed It's Located Appropriately Provides Increased Retail
 Improves Streetscape & Walkability Provides Housing Diversity Transitioned Well With Single-Family
 Other _____
- **My biggest concern with increased development is:**

Do you have any suggestions for changes for the 35th Ave NE Business District? If so, please share as much as you'd like.

Learn more at <http://35thneighborhoodplan.blogspot.com/>

Thank you for your help creating a better 35th Ave NE!